

**Burke County, NC\_3**  
**Burke County, NC (37023)**  
**Geography: County**

Demographic Summary	2010	2015
Population	90,059	89,989
Households	34,827	34,781
Families	24,009	23,815
Median Age	40.2	41.4
Median Household Income	\$43,765	\$50,464

	Spending Potential Index	Average Amount Spent	Total
<b>Products</b>			
Vehicle Coolant/Brake/Transmission Fluids	93	\$4.45	\$154,926
Gasoline	88	\$2,456.70	\$85,559,394
Motor Oil	102	\$12.11	\$421,636
Vehicle Parts/Equipment and Accessories	87	\$48.75	\$1,697,697
Tire Purchase/Replacement	88	\$127.83	\$4,451,975
Vehicle Audio/Video Equipment and Installation	61	\$4.34	\$151,081
Vehicle Cleaning Products and Services	63	\$5.10	\$177,547
<b>Services</b>			
Auto Repair Service Policy	79	\$12.99	\$452,271
Membership Fees for Automobile Service Clubs	69	\$15.20	\$529,534
Global Positioning Services	75	\$1.91	\$66,437
Vehicle Air Conditioning Repair	70	\$12.33	\$429,536
Vehicle Body Work and Painting	74	\$28.31	\$985,791
Vehicle Brake Work	68	\$54.20	\$1,887,783
Vehicle Clutch/Transmission Repair	86	\$39.74	\$1,384,157
Vehicle Cooling System Repair	72	\$20.81	\$724,656
Vehicle Drive Shaft and Rear-end Repair	76	\$6.54	\$227,896
Vehicle Electrical System Repair	73	\$25.32	\$881,689
Vehicle Exhaust System Repair	69	\$9.25	\$322,143
Vehicle Front End Alignment/Wheel Balance & Rotation	80	\$14.88	\$518,228
Lube/Oil Change and Oil Filters	87	\$77.59	\$2,702,328
Vehicle Motor Repair/Replacement	74	\$67.85	\$2,363,034
Vehicle Motor Tune-up	62	\$38.36	\$1,336,004
Vehicle Shock Absorber Replacement	70	\$4.65	\$162,050
Vehicle Steering/Front End Repair	72	\$19.88	\$692,334
Tire Repair and Other Repair Work	71	\$46.13	\$1,606,526

**Data Note:** The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

**Source:** Esri forecasts for 2010 and 2015; Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics.