

Burke County, NC_3
Burke County, NC (37023)
Geography: County

Demographic Summary	2010	2015
Population	90,059	89,989
Households	34,827	34,781
Families	24,009	23,815
Median Age	40.2	41.4
Median Household Income	\$43,765	\$50,464

	Spending Potential Index	Average Amount Spent	Total	Percent
Total Expenditures	73	\$49,127.76	\$1,710,972,324	100.0%
Food	77	\$5,897.87	\$205,404,996	12.0%
Food at Home	78	\$3,496.54	\$121,774,147	7.1%
Food Away from Home	75	\$2,401.32	\$83,630,849	4.9%
Alcoholic Beverages	66	\$377.41	\$13,143,997	0.8%
Housing	68	\$13,875.57	\$483,244,475	28.2%
Shelter	64	\$10,095.83	\$351,607,488	20.6%
Utilities, Fuel and Public Services	83	\$3,779.74	\$131,636,988	7.7%
Household Operations	71	\$1,124.57	\$39,165,324	2.3%
Housekeeping Supplies	82	\$573.09	\$19,958,955	1.2%
Household Furnishings and Equipment	65	\$1,331.55	\$46,373,740	2.7%
Apparel and Services	50	\$1,195.63	\$41,640,048	2.4%
Transportation	82	\$8,218.83	\$286,237,329	16.7%
Travel	65	\$1,238.07	\$43,118,206	2.5%
Health Care	86	\$3,221.40	\$112,191,685	6.6%
Entertainment and Recreation	78	\$2,508.37	\$87,358,910	5.1%
Personal Care Products & Services	73	\$510.13	\$17,766,390	1.0%
Education	64	\$784.54	\$27,323,255	1.6%
Smoking Products	95	\$404.16	\$14,075,631	0.8%
Miscellaneous ¹	75	\$876.15	\$30,513,539	1.8%
Support Payments/Cash Contributions/Gifts in Kind	75	\$1,825.51	\$63,576,983	3.7%
Life/Other Insurance	84	\$351.22	\$12,231,894	0.7%
Pensions and Social Security	73	\$4,813.71	\$167,646,965	9.8%

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100. Detail may not sum to totals due to rounding.

¹ **Miscellaneous** includes lotteries, pari-mutuel losses, legal fees, funeral expenses, safe deposit box rentals, checking account/banking service charges, cemetery lots/vaults/maintenance fees, accounting fees, miscellaneous personal services/advertising/fines, finance charges excluding mortgage & vehicle, occupational expenses, expenses for other properties, credit card membership fees, and shopping club membership fees.

Source: Esri forecasts for 2010 and 2015; Consumer Spending data are derived from the 2006 and 2007 Consumer Expenditure Surveys, Bureau of Labor Statistics.